# Representation Learning

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# Representation/Feature/Embedding learning

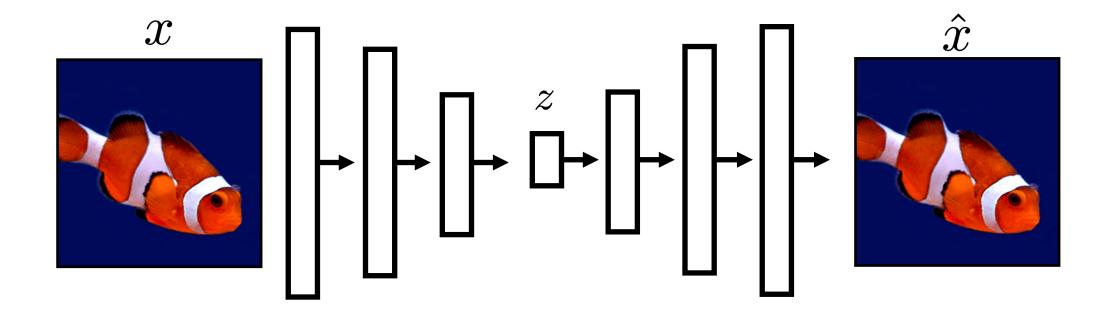
Key of deep learning

Via unsupervised or self-supervised learning

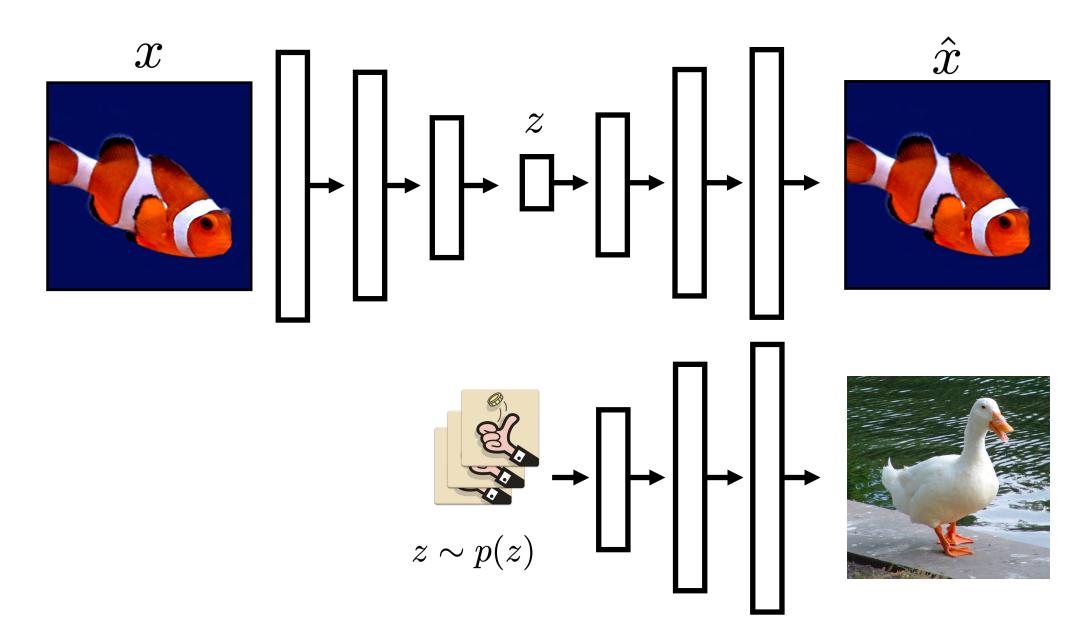
#### Image

- Autoencoder
- Variational autoencoder
- Contrastive learning

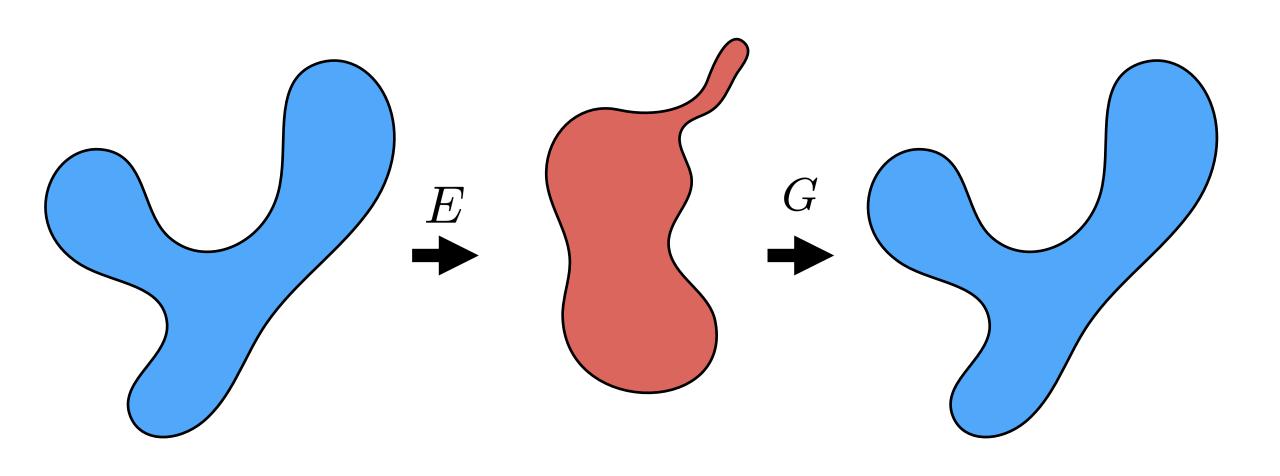
#### Autoencoder



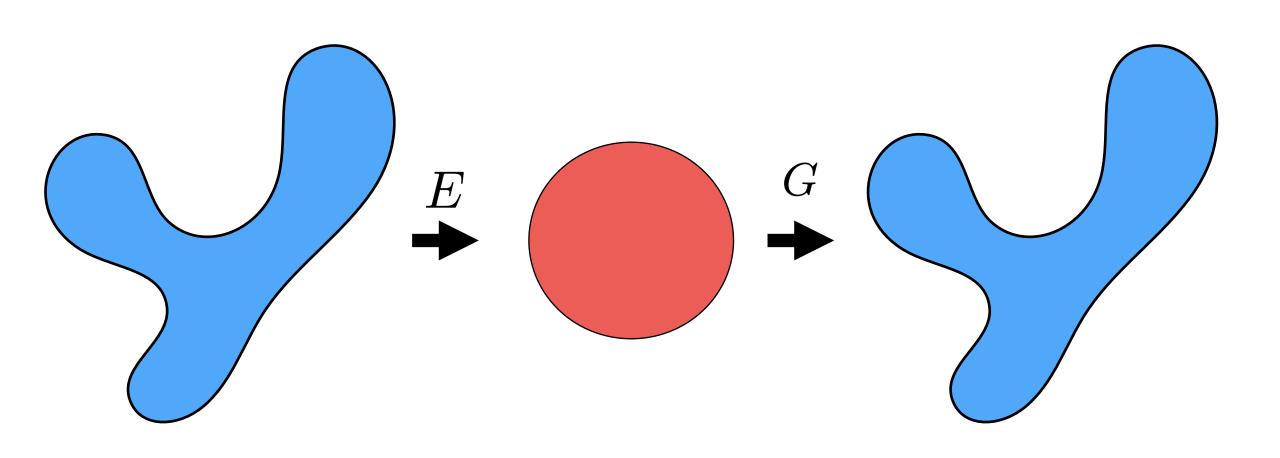
#### Autoencoder —> Variational Autoencoder



### Classical Autoencoder



# Variational Autoencoder



### Data Augmentation

Augmented views



Crop and resize

Image



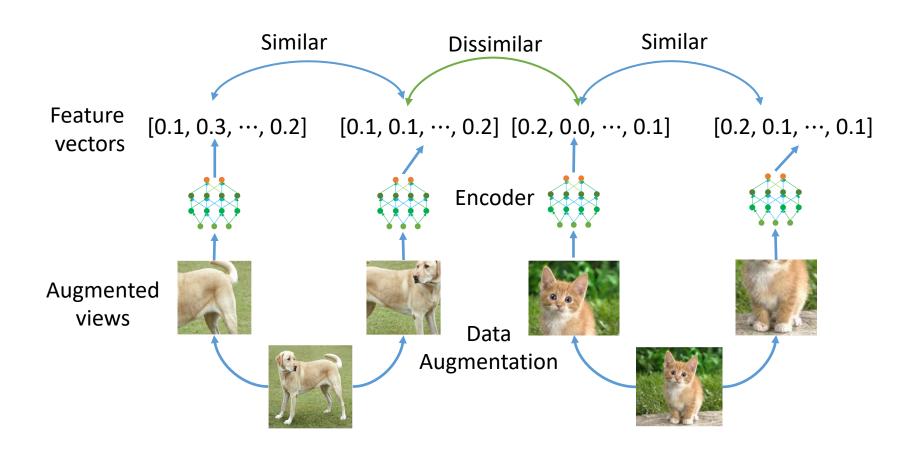


Horizontal flip

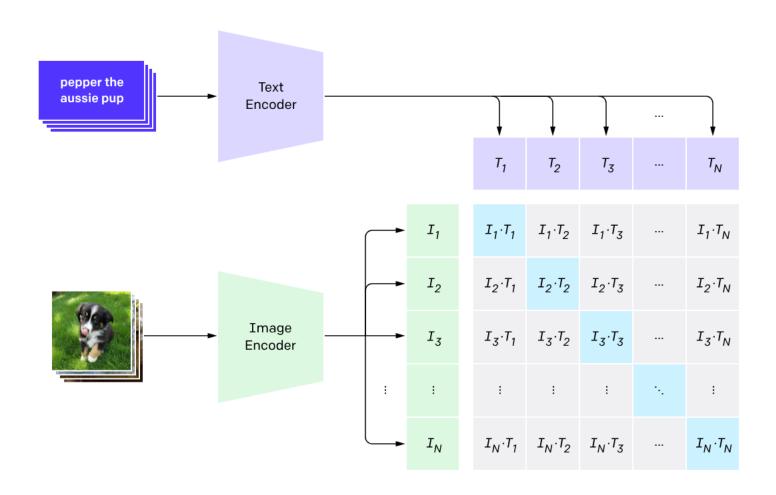


Rotation

#### Contrastive Learning—SimCLR [ICML'20]



# Image-text pairs (CLIP)



Radford et al. "Learning Transferable Visual Models From Natural Language Supervision." ICML 2021.

#### Text

Next-word prediction