# Image Generation

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## Image generation methods

- Variational autoencoder
- GAN
- Diffusion model
- Visual AutoRegressive modeling

## Diffusion

- Idea: Estimating and analyzing small step sizes is more tractable/easier than a single step from random noise to the learned distribution
- Convert a well-known and simple *base distribution* (like a Gaussian) to the *target* (*data*) *distribution* iteratively, with small step sizes, via a Markov chain:

**Diffusion models:** Gradually add Gaussian noise and then reverse



• Markov chain: outlines the probability associated with a sequence of events occurring based on the state in the previous event.

## Forward Process

• Noise added can be parameterized by:

$$q(\mathbf{x}_t|\mathbf{x}_{t-1}) = \mathcal{N}(\mathbf{x}_t; \sqrt{1-eta_t}\mathbf{x}_{t-1}, eta_t\mathbf{I}) \quad q(\mathbf{x}_{1:T}|\mathbf{x}_0) = \prod_{t=1}^T q(\mathbf{x}_t|\mathbf{x}_{t-1}) \quad \{eta_t \in (0,1)\}_{t=1}^T$$

Vary the parameters of the Gaussian according to a *noise schedule* 

- You can prove with some math that as T approaches infinity, you eventually end up with an Isotropic Gaussian (i.e. pure random noise)
- Note: forward process is fixed

### Reparameterization trick

Do you *have* to add noise *iteratively* to get to some timestep *t*? Nope!

Reverse process can be written in one step:

$$egin{aligned} q(\mathbf{x}_t \mid \mathbf{x}_0) = \mathcal{N}igg(\sqrt{ar{lpha}_t}\mathbf{x}_0,\,(1-ar{lpha}_t)\mathbf{I}igg) & egin{aligned} oldsymbollpha_t &= 1 - eta_t \ ar{lpha}_t &= \prod_{i=1}^t lpha_i \end{bmatrix} \end{aligned}$$

This will be useful during training!

Implementing Forward Process  $q(\mathbf{x}_t \mid \mathbf{x}_0) = \mathcal{N}\left(\sqrt{\bar{\alpha}_t}\mathbf{x}_0, (1 - \bar{\alpha}_t)\mathbf{I}\right)$ 

$$lpha_t = 1 - eta_t \ ar lpha_t = \prod_{i=1}^t lpha_i$$

1. Sample an image from the dataset:

2. Sample noise  $\epsilon \sim N(0, \mathbf{I})$  (from a **standard** normal distribution)

0 0

3. Scale the image by 
$$\sqrt{\overline{\alpha_t}}: \sqrt{\overline{\alpha_t}} x_0$$
  
where  $\alpha_t = 1 - \beta_t$   
 $\bar{\alpha}_t = \prod_{i=1}^t \alpha_i$   
4. Add  $\sqrt{1 - \overline{\alpha_t}} \epsilon: \sqrt{\overline{\alpha_t}} x_0 + \sqrt{1 - \overline{\alpha_t}} \epsilon$ 

#### Reverse Process

. .

 $\begin{pmatrix} \mathbf{x}_T \longrightarrow \cdots \longrightarrow \mathbf{x}_t \\ \kappa_{t-1} \longrightarrow \cdots \longrightarrow \mathbf{x}_t \\ q(\mathbf{x}_t | \mathbf{x}_{t-1}) \end{pmatrix} \longrightarrow \cdots \longrightarrow \mathbf{x}_0$ 

.

#### Reverse Process



# Reverse Process $\overbrace{\mathbf{x}_{T} \longrightarrow \cdots \longrightarrow} \overbrace{\mathbf{x}_{t}}^{p_{\theta}(\mathbf{x}_{t-1}|\mathbf{x}_{t})} \overbrace{\mathbf{x}_{t-1}}^{\mathbf{x}_{t-1}} \longrightarrow \cdots \longrightarrow \overbrace{\mathbf{x}_{0}}^{\mathbf{x}_{0}}$ $\overbrace{q(\mathbf{x}_{t-1}|\mathbf{x}_{t})}^{q(\mathbf{x}_{t}|\mathbf{x}_{t-1})} \overbrace{q(\mathbf{x}_{t-1}|\mathbf{x}_{t})}^{q(\mathbf{x}_{t-1}|\mathbf{x}_{t})} \xrightarrow{q(\mathbf{x}_{t-1}|\mathbf{x}_{t})}^{q(\mathbf{x}_{t-1}|\mathbf{x}_{t})} \xrightarrow{q(\mathbf{x}_{t-1}|\mathbf{x}_{t})}^{q(\mathbf{x}_{t-1}|\mathbf{x}_{t})} \xrightarrow{q(\mathbf{x}_{t-1}|\mathbf{x}_{t})}^{q(\mathbf{x}_{t-1}|\mathbf{x}_{t})} \xrightarrow{q(\mathbf{x}_{t-1}|\mathbf{x}_{t})}^{q(\mathbf{x}_{t-1}|\mathbf{x}_{t})} \xrightarrow{q(\mathbf{x}_{t-1}|\mathbf{x}_{t})}^{q(\mathbf{x}_{t-1}|\mathbf{x}_{t})} \xrightarrow{q(\mathbf{x}_{t-1}|\mathbf{x}_{t})}^{q(\mathbf{x}_{t-1}|\mathbf{x}_{t})}$

- The goal of a diffusion model is to **learn** the reverse *denoising* process to iteratively **undo** the forward process
- In this way, the reverse process appears as if it is generating new data from random noise!



#### Neural Network that predicts noise

#### **Algorithm 1** Training

- 1: repeat
- 2:  $\mathbf{x}_0 \sim q(\mathbf{x}_0)$ 3:  $t \sim \text{Uniform}(\{1, \dots, T\})$
- 4:  $\boldsymbol{\epsilon} \sim \mathcal{N}(\mathbf{0}, \mathbf{I})$
- Take gradient descent step on 5:

$$\nabla_{\theta} \left\| \boldsymbol{\epsilon} - \boldsymbol{\epsilon}_{\theta} (\sqrt{\bar{\alpha}_t} \mathbf{x}_0 + \sqrt{1 - \bar{\alpha}_t} \boldsymbol{\epsilon}, t) \right\|^2$$
  
6: **until** converged

#### **Algorithm 2** Sampling

1: 
$$\mathbf{x}_T \sim \mathcal{N}(\mathbf{0}, \mathbf{I})$$
  
2: for  $t = T, \dots, 1$  do  
3:  $\mathbf{z} \sim \mathcal{N}(\mathbf{0}, \mathbf{I})$  if  $t > 1$ , else  $\mathbf{z} = \mathbf{0}$   
4:  $\mathbf{x}_{t-1} = \frac{1}{\sqrt{\alpha_t}} \left( \mathbf{x}_t - \frac{1-\alpha_t}{\sqrt{1-\bar{\alpha}_t}} \boldsymbol{\epsilon}_{\theta}(\mathbf{x}_t, t) \right) + \sigma_t \mathbf{z}$   
5: end for  
6: return  $\mathbf{x}_0$ 

Denoising Diffusion Probabilistic Models (DDPM)

# U-net Problem U-net Input Output 1024x1024 1024x1024

Problem: operating in the input space is very computationally expensive!

#### Option #1: Generate Low-Resolution + Upsample



#### Option #2: Generate in Latent Space



# Controlling diffusion model

- Explicit conditioning
- Classifier-free guidance

# **Explicit Conditioning**



# **Explicit Conditioning**

How do we train this?

Use an Image-Text dataset (for example, LAION 5B)

#### Algorithm 1 Training

- 1: repeat
- 2:  $\mathbf{x}_0 \sim q(\mathbf{x}_0)$ 3:  $t \sim \text{Uniform}(\{1, \dots, T\})$
- 4:  $\boldsymbol{\epsilon} \sim \mathcal{N}(\mathbf{0}, \mathbf{I})$
- 5: Take gradient descent step on

$$\nabla_{\theta} \left\| \boldsymbol{\epsilon} - \boldsymbol{\epsilon}_{\theta} (\sqrt{\bar{\alpha}_t} \mathbf{x}_0 + \sqrt{1 - \bar{\alpha}_t} \boldsymbol{\epsilon}, t) \right\|^2$$

6: **until** converged

Unconditional

# **Classifier Free Guidance**

Train an explicitly conditioned diffusion model:

 $\epsilon_{\theta}(x_t, t, y)$ 

But also train it to be **unconditional** 

We can do this with conditioning dropout:  $\epsilon_{ heta}(x_t,t,arnothing)$ 









# **Classifier Free Guidance**

Our new noise estimate will then be:

$$\tilde{\epsilon}(x_t, t, y) = \epsilon_{\theta}(x_t, t, \emptyset) + \gamma(\epsilon_{\theta}(x_t, t, y) - \epsilon_{\theta}(x_t, t, \emptyset))$$

"Direction" from unconditional to conditional

## Visual AutoRegressive modeling



Figure 4: VAR involves two separated training stages. Stage 1: a multi-scale VQ autoencoder encodes an image into K token maps  $R = (r_1, r_2, \ldots, r_K)$  and is trained by a compound loss (5). For details on "Multi-scale quantization" and "Embedding", check Algorithm 1 and 2. Stage 2: a VAR transformer is trained via next-scale prediction (6): it takes ([s],  $r_1, r_2, \ldots, r_{K-1}$ ) as input to predict  $(r_1, r_2, r_3, \ldots, r_K)$ . The attention mask is used in training to ensure each  $r_k$  can only attend to  $r_{\leq k}$ . Standard cross-entropy loss is used.

"Visual Autoregressive Modeling: Scalable Image Generation via Next-Scale Prediction". In NeurIPS, 2024.

## Image Editing





"Imagic: Text-Based Real Image Editing with Diffusion Models". In CVPR, 2023.

$$\mathcal{L}(\mathbf{x}, \mathbf{e}, \theta) = \mathbb{E}_{t, \epsilon} \left[ \| \boldsymbol{\epsilon} - f_{\theta}(\mathbf{x}_t, t, \mathbf{e}) \|_2^2 \right]$$



Figure 3. Schematic description of *Imagic*. Given a real image and a target text prompt: (A) We encode the target text and get the initial text embedding  $\mathbf{e}_{tgt}$ , then optimize it to reconstruct the input image, obtaining  $\mathbf{e}_{opt}$ ; (B) We then fine-tune the generative model to improve fidelity to the input image while fixing  $\mathbf{e}_{opt}$ ; (C) Finally, we interpolate  $\mathbf{e}_{opt}$  with  $\mathbf{e}_{tgt}$  to generate the final editing result.

$$\bar{\mathbf{e}} = \eta \cdot \mathbf{e}_{tgt} + (1 - \eta) \cdot \mathbf{e}_{opt}$$